

## PRIVACY POLICY

CityCop Inc. respects your privacy. This policy explains the privacy practices of CityCop Inc. ("**CityCop**") [www.citycop.org](http://www.citycop.org) (the "**Website**") and with respect to CityCop's mobile application (the "**Application**") (collectively referred to as "**the Services**"). It describes how CityCop collects and uses your personal information and the rights and options available to you.

This policy is incorporated to the CityCop's [Terms of Use](#) (the "**Terms of Use**" or the "**Terms**").

**By surfing, logging or connecting to, accessing or using the Service, you acknowledge that the Terms of Use, Copyright Policy and this Privacy Policy constitute a binding and enforceable legal contract between the Company and any person connecting to, accessing or using CityCop.**

The Services are not intended for use by persons under the age of 13. If you are under 13, you may not download or use the Application, you may not use any feature of the Website that requires registration and you may not provide us with any of your personal details. CityCop will not knowingly collect any personal information of persons under 13.

In this policy, the term 'personal information' (or 'personally identifiable information') means any information that, with reasonable efforts, may be used to identify you, such as a first and last name, home address and email address.

### **Contact CityCop / Abuse reports**

If you believe that your privacy has been compromised by any person, in the course of using the Services, then please contact CityCop at: [privacy@citycop.org](mailto:privacy@citycop.org)

You may send CityCop other requests, responses, questions and complaints by email at [support@citycop.org](mailto:support@citycop.org)

### **Personal information that you provide**

When you register with the Services, CityCop may ask you to provide certain contact and personal details, such as your name, gender etc.. Bear in mind that false, incorrect, or out dated information may impair CityCop's ability to provide you with the Services and to contact you when necessary. CityCop will explicitly indicate the fields for mandatory completion. If you do not enter the requisite data in these fields, you may not be able to register with the Services.

Please note that the username you choose will be used to identify you when you register and use the Services. Your username will be included along with any information you submit for posting (such as traffic reports or chat messages). It will therefore be visible to others. If you prefer to remain anonymous, you can set the Application not to expose your username. Please consult the configuration options of the Application for exact settings.

**Please note: when you are using the Service as an "Anonymous" user, other Users will not see personal information about you other than crime reports without your name or user name, and the information regarding when you joined the Service BUT CityCop will continue to track and your location and your activity in order to provide the Service. When you are using the Service as "Anonymous" user and icon representing you will still appear on the map without your personal information other than your time you joined the Service**

Either as "Anonymous" user or as registered user, you may also provide additional personal information that will be used to personalize the Services, for example by providing you alerts of crimes that alerted near your work and home, and enhance your experience with the Services. Please note that providing additional information about yourself may reveal your identity even when using the Service as "Anonymous" user.

If you do not wish to sign up when installing the Application, you can choose to use the application anonymously. However, this kind of account won't let you use certain parts of the Website.

Further information, such as your rank, points amount, nickname, avatar, mood icon and zones may be used and shared with other users, when you use the Application. At all times, you can use the application for browsing maps and alerts and share no details at all.

Further information may be collected when CityCop exchange communications with you, for example, if you submit a request, contact CityCop's support team, or report a violation to the abuse team.

### **Personal information that you share**

The Services are based on users' locations and submissions, including user submissions made directly to the Service or user submissions made to third party services (such as social networks) which interact with the Service upon such users' choice, all of which may include personal information such as name, age, gender, picture, etc. You may upload and share content, such as crime reports, with other users of the Services. **The content that you submit is neither private nor confidential and you should not have any expectation of privacy with respect to it.**

Information you upload will be posted along with other personally identifiable information. Certain incidents you report may include your location within the vicinity of those incidents. Therefore, you must exercise caution and common sense when submitting information. At the very least you should demonstrate the same degree of caution as when publishing personal information by means other than the Internet and cellular services.

You can decide whether or not to upload content to the Services. However any content that you submit for posting, may be viewed by all users of the Services and by CityCop.

CityCop may make certain content that you submit for posting, viewable to all Internet users.

In any event (but except as detailed below with respect to information shared from your social network accounts according to your privacy settings for such social network accounts), your email address will not be visible to others through any reports or user posts that you share or upload.

**We, at CityCop, take great measures to provide you with the best experience you can have while using the Service; However, CityCop has no control over the conduct of any user, and disclaims all liability in this regard. Users are advised to carefully and thoroughly consider whether or not to make public or available any information and carefully examine all necessary details related to any communication with other users prior to any engagement or communication being made.**

**Participating in any user's activities as a result, directly or indirectly, from using CityCop, is entirely at your own risk. CityCop is not a party to any agreement entered into between the users in any circumstances. The user has the sole and ultimate responsibility regarding compliance with all laws, regulation or any other duty. We do not accept any liability for any loss, damage, cost or expense that you may suffer or incur as a result of or in connection with your participation in any activity or event initiated, held or conducted by a user or a third party nor in connection to any agreement between the users or third parties, including any activity or event related in any way, directly or indirectly, the Services or the use thereof.**

### **Location based information that we collect**

Either as "Anonymous" user or as registered, when you use your mobile device with a copy of the Application installed, CityCop collects your location, zones and route information. CityCop uses that information to provide you

and other users with the Services. CityCop may make further use of your location and route information by providing you information about sites, shops and other places and attractions in your close vicinity.

CityCop may also use your location and/or route information to create aggregated anonymous data and to use such data in accordance with this policy (please refer to use of aggregated information chapter hereunder). CityCop will make commercially reasonable efforts to permanently remove or obscure your identity from your location or route information that is used for aggregated purposes.

### **Opting out of location information services by uninstalling the Application**

At all times you may uninstall the Application, by using the Application's uninstall option, or by using the programs removal feature of your operating system. Following the uninstallation process, CityCop will not be able to collect any further location based information from you, or provide you with location based information about sites, shops and other places and attractions in your close vicinity.

If you wish to remove personally identifying details from CityCop's servers, please contact [privacy@citycop.org](mailto:privacy@citycop.org)

### **Integration with social networks**

You may choose to share information between your CityCop account and your social network account (such as Facebook). Through this option, you may choose to have personal information and other content about you available from social networks, transmitted and shared through the Services. Similarly, you may choose to have personal information and other content about you available from CityCop, including your location, crimer alerts, comments, zones and route information, transmitted to and shared through your social network account if you choose to share this information.

By setting your CityCop account to integrate with social networks including by signing onto CityCop by using your social network account (such as your Facebook account), you agree to share information (including personally identifiable information) between CityCop and social networks, for the purposes provided under this Policy.

The social network's use of information made available by CityCop is governed by that social network's privacy policy and controlled by the social network, not by this Policy or CityCop.

When you connect to the social network account through the Services for the first time or otherwise make the Services interact with your social network account, you will be asked to permit the social network to share your personal information stored on such social network with the Services. We collect your information from your social networks account only in accordance with your privacy settings you have set up under your social networks accounts. Accordingly we only collect such information which you allowed the social network(s) to share with third parties (such as your name, email address, list of friends, profile picture, other information you make publicly available via the applicable social network and/or other information you authorize us to access by authorizing the social network to provide such information) subject to the privacy settings that you have set in such social network accounts.

You understand that the Services may access, make available and store (if applicable and as permitted by the third party social network and authorized by you) the information in your social network accounts so that it is available on and through your account on CityCop.

Please note that certain information which you have defined as private on your third party social network accounts may become public to other CityCop Users through the Services if you have defined such information to be public on the Services.

## **Meta-data that we collect**

CityCop collects information about the use of the Services. For example, CityCop may record the frequency and scope of your use of the Services, the duration of your sessions, the web pages that you visit, information that you read, content that you use or create, advertisements that you view or click on, your communications with other users and third parties, the Internet protocol (IP) address and the name of the domain that serve you to access the Services, and the geographic location of the computer system that you are using to log-in. Such data is usually automatically collected and stored among others in log files of the Services' computer servers.

## **Username and Password**

To login, you must use your username and password that CityCop allocated to you, or that you have selected. CityCop may also establish and require from time to time additional or different means of identification and authentication for logging in and accessing the Services or for accessing certain features or designated sections of the Services.

Your log-in details are under your responsibility. You are fully accountable for any use or misuse of your account and personal details as a result of conveying your details to someone else. You must maintain your log-in details in absolute confidentiality and avoid disclosing them to others. Make sure that you change your password frequently and at least once every six months.

## **What does CityCop do with your personally identifiable information?**

CityCop may use your personally identifiable information for the following purposes only:

- to provide the Services and to enable you to use the Services. For example, CityCop may use the phone number that you provide to send you safety tips and other recommendations, and to send you a text message containing a link to download the Application and to provide you with your preliminary username and password;
- to operate the Services and to improve and customize your experience with the Services, as well as the experience of other users;
- to provide you with support and handle request and complaints;
- to send you updates, notices, announcements, and additional information related to the Services;
- to send you marketing and advertising material through e-mail messages, subject to your prior indication of consent. At any time you may opt out of the Services' mailing lists, by changing your preferences in your personal account or by sending CityCop a written notice to [privacy@citycop.org](mailto:privacy@citycop.org). In any case, CityCop will not knowingly share your personal identifiable details with any advertisers, without your explicit consent;
- to conduct surveys and questionnaires;
- to share your submissions with other users of the Services and to facilitate communication between you, CityCop and other users;
- to enforce the Terms of Use;
- to contact you when CityCop believes it to be necessary;
- to comply with any applicable law and assist law enforcement agencies under any applicable law, when CityCop has a good faith belief that CityCop's cooperation with the law enforcement agencies is legally mandated or meets the applicable legal standards;
- to prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of the Services;
- To handle breakdowns and malfunctions;
- to take any action in any case of dispute, or legal proceeding of any kind between you and the Service, or between you and other users or third parties with respect to, or in relation with the Service;
- For purposes provided under this policy and the Terms of Use.

## Sharing information with others

CityCop does not sell, rent or lease your personally identifiable information to third parties for any of their marketing purposes.

CityCop does not disclose your location and route information, without your consent, except when it is necessary to facilitate the functionality of the Services, to provide you with the Services, to prevent imminent harm, or when CityCop is required under the law to disclose the information.

CityCop will not share your personally identifiable information with others, without your consent, except for the following purposes and to the extent necessary in CityCop's good-faith discretion:

- When you use the Services, when you take part in content-related activities, when it is necessary to facilitate the functionality of the Services and when it is necessary to manage and administer the Services CityCop provides;
- If CityCop reasonably believes that you have breached the Terms of Use, or abused your rights to use the Services, or performed any act or omission that CityCop reasonably believes to be violating any applicable law, rules, or regulations. CityCop may share your information in these cases, with law enforcement agencies and other competent authorities and with any third party as may be required to handle any result of your wrongdoing;
- If CityCop is required, or reasonably believes that it is required by law to share or disclose your information;
- In any case of dispute, or legal proceeding of any kind between you and CityCop, or between you and other users with respect to, or in relation with the Services;
- In any case where CityCop reasonably believes that sharing information is necessary to prevent imminent physical damage or damage to property;
- If CityCop organizes the operation of the Services within a different framework, or through another legal structure or entity, or if CityCop is acquired by, or merged into or with another entity, or if CityCop enters bankruptcy, provided however, that those entities agree to be bound by the provisions of this policy, with respective changes taken into consideration;
- For facilitating the Service and backup your data on the servers used to host the Service and its data.
- CityCop may also share personally identifiable information with companies or organizations connected or affiliated with CityCop, such as subsidiaries, sister-companies and parent companies. Personally identifiable information may also be shared with CityCop's other partners and service providers, with the express provision that their use of such information must comply with this policy. For example, CityCop may share your mobile device's Unique Device Identifier (UDID) with ad networks, for the purposes described above.

## Controlling your personal information

You may anonymize your profile by turning anonymous. In this case your user's name and most of the details you provided will not be shown. Some details that are not personally identifiable, such as the time you are using the Service, will still remain visible to CityCop users. Please note that if you chose to integrate the Service with social networks, the ability to be anonymous may resets in each Application activation.

Please note that CityCop allows you to provide through the Service an identifiable alert to a non-CityCop user that You have elected. When sharing alerts information with a non-CityCop user you will not be able to anonymize or hide your location and alert information as well as some of your other personal details.

If you find that the information on your account is not accurate, complete or updated, than you must make all necessary changes to correct it. Please keep in mind that false, incorrect, or outdated information may prevent you from registering with the Services and impair the ability to provide you with Services.

## **How does CityCop use aggregated information?**

CityCop may use anonymous, statistical or aggregated information to properly operate the Services, to improve the quality of the Services, to enhance your experience, to create new services and features, including customized services, to change or cancel existing content or service, and for further internal, commercial and statistical purposes. CityCop may also use anonymous, statistical or aggregated information collected on the Services, by posting, disseminating, transmitting or otherwise communicating or making available such information to users of the Services, to the Services' providers, partners and any other third party.

## **Data retention**

CityCop will retain location, alerts, zone and route information for the duration it deems necessary for its reasonable business needs. Thereafter, your location, alerts, zones and route information may be anonymized.

CityCop may at all times review, retain and disclose any other information as CityCop deems necessary to satisfy any applicable law, regulation, legal process or governmental request and CityCop's needs and necessities. By doing so CityCop does not either expressly or impliedly endorse, affirm or in any manner assume any responsibility for such communications.

## **Cookies**

CityCop may use cookies on the Services. Cookies are packets of information sent by the Website's servers to your web browser and then sent back by the browser each time it accesses the Website's servers.

The cookies may contain a variety of information, such as the content of search queries, the Website's pages you have accessed, session durations and IP addresses.

CityCop may use cookies for various purposes, such as to save you the need to re-enter your username and password each time you log-in, to facilitate the use of the Website, to collect statistical information, to verify information, and to customize the Website to your personal preferences and for information security purposes.

Some of the cookies may expire when the session ends and you exit your browser. Other cookies are saved on your computer's hard drive. If you wish to block the Website's cookies, then please use the help button in your browser and follow the necessary instructions. However, bear in mind that disabling cookies may complicate or even prevent your use of the Website, or certain features thereof.

## **Advertising campaigns**

CityCop may permit, solicit or contract certain other companies to conduct advertising campaigns on the Services. The advertisements that you see when accessing the Services are redirected from the servers of those advertising companies and may be geographically or contextually targeted. Some advertisers may use cookies on your computer. The cookies enable them to collect information about sections and features that you have accessed, advertisements posted on those sites and the advertisements that you have viewed. In this manner advertisers try to customize advertisements to your preferences and for their own business purposes. The advertisers' use of cookies is subject to their own privacy policies and not to this Policy. If you wish to study the privacy policies of those advertisers you should visit their services, or contact them directly.

The Service includes an internal messaging system which provides you the ability to send and receive messages to and from other users, and to receive messages from us and from the third party companies with advertisers we work with. You hereby agree that we, and or such third party advertisers whom we allowed to conduct advertising campaigns on the Services, may use your contact details for the purpose of informing you regarding products or

services, which may interest you and to send to you advertisements and other marketing material, transmitted to your internal messaging account. You further consent that we may send such information to the e-mail address you have provided. The foregoing consent constitutes consent to transmission of advertisements, according to any applicable law. This consent applies on every message sent via the Service whether by CityCop. .

Please note however that other CityCop users are not allowed to use your contact details or our internal messaging account for commercial advertising purposes. If you have encountered any user generated advertising material, please inform us through the channels listed on the "About" menu in the Software or through the "Contact Us" page on the Site (web address: [www.citycop.org/support](http://www.citycop.org/support) CityCop does not accept any liability for any loss, damage, cost or expense that you may suffer or incur as a result of or in connection with any user's advertising material.

You may withdraw your consent via written notice to CityCop or on the same manner as the advertising was transmitted to you. It is clarified that we are not responsible for the content of said advertisements and the products delivered or services rendered thereby by third parties and you irrevocably and unconditionally agree that shall not be held responsible or liable in connection thereof.

### **Information Security**

CityCop considers information security to be a top priority. CityCop implements systems, applications and procedures to secure your personal information, to minimize the risks of theft, damage, loss of information, or unauthorized access or use of information. However, these measures are unable to provide absolute assurance. Therefore, although CityCop takes great efforts to protect your personal information, CityCop cannot guarantee and you cannot reasonably expect that the CityCop's databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

### **Changes to this Privacy Policy**

CityCop may from time to time change the terms of this policy. Substantial changes will take effect 30 days after CityCop has posted an initial notification on the Website's homepage or any other relevant web pages. Other changes will take effect 7 days after their initial posting on the Website. However, if CityCop amends this policy to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required.

You agree to be bound by any of the changes made in the terms of this policy. Continuing to use the Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must avoid any further use of the Services.

Last modified: Jan 14th, 2014